



SEPTEMBER DEC – MONTHLY PHONE MEETING

September 18, 2019

Detachment Commander, Philip Stuart called the meeting to order at 6:37PM.

Sr. Vice, James Eubanks, lead membership in Salute to the Flag and Preamble.

Chaplain, Hank Elder, lead membership in Prayer.

Assist. Adjutant, Tomidan Jordan, called Roll Call of Officers. Quorum was reached.

There were no minutes to read.

OFFICER REPORTS

**** District Detachment Commanders – Not all were notified and not all District Detachment Commanders were noted on Roster.**

**** It was noted by Assistant Adjutant, Tomidan Jordan, that all Officers and Chairman should submit their reports prior to the monthly DEC meetings for recordkeeping and expediency as well.**

Sr Vice – Membership – James Eubanks stated report on Membership is not accurate, Ned Fox and “Tiny” Stuart were in Sanger attending meetings which encompassed Membership. Dues to be going up \$3.00 per capita in July, 2020 for 2020/2021 Membership Cards. Membership goal is 25% by October 9th.

Boys State – Renewals of Boy State Memberships – Most Squadrons do not know who the Boy State Members are in their respective Squadrons. A full-scale research effort is underway beginning with known Delegates in 2018. It is imperative that we do not lose these valuable members, they are our future. All Squadrons should be reaching out to our youth and offer any assistance they may need to maintain their membership and involvement.

Jr Vice – David Smith – reiterated that Resolution 288, adopted at the 67th American Legion National Convention, calls for designation a POW/MIA Empty Chaoir at all official

meeting as a physical symbol of the thousands of American POW/MIAs still unaccounted for.

AREA Reports – no reports available.

New Squadrons being organized in District 21 and 24.

Finance – it was reported that Mark Severance was getting ready to change things around in department, i.e, Bookkeeping Projects; Micro Soft information; Time it takes to publish minutes at Department and HOURS BY END OF 2020.

Public Relations – John Durkin – Submitted that Jim Yocum should be Technology Chairman and offered backup information as to Jim Yocum’s capabilities. Jim Yocum offered short term to mid term Public Relations to support 3 enrollments – Michael Fox, general awareness of activities - - internal data base estimated for e-mail addresses for adults, downloading information; Test Methodology Detachment and Conference Package for e-mail; Reach Area Vice Commanders on a bi-weekly basis for newsletter; getting more contacts. Look at Area Commission, District Commission, events up and coming for November and trying to coordinate events - - need lead time. Templates to be distributed then transfer that information to Detachment/Squadrons, etc..... EVENTS: October: Michael Fox Coupons; November: broader stories, Veterans’ Day events planned; December: look back at Veteran Day, Christmas, New Years, Children and Youth, Veterans, deployed....etc.

Incentive to obtain most data base entries – drawings; gift card for \$100; Certificates and Motion to proceed held off until discussion with Finance Chairman.

Motion to make Jim Yocum Technology Chairman made by Jim Fisher. Motion seconded by Frank Meraz. None opposed. Motion Carried.

Marketing – John Durkin – increase our members and increase our revenue. Communication and Media from Legion side suggested game plan - - Pod Casts; Incorporate students out of colleges to tell stories of what “WE” do.; Social Media, Internet Today; start an internet radio station....National has a radio station!! Creative info from radio station - - Veteran Internet; offer information Veterans need; Stories we tell regarding what we do and our reason for joining. Music license fees for all products become package of the radio station. A short version of the history of using social media ensued suggesting shows offered during WW1, WWII, Korean War, Vietnam War, etc, each having 1 hour segment. More details as it matures.

Janet Wilhem contacted Legion regarding Smile Program, Amazon offered program; K-Mart; Target and build on these programs in Shopping Malls – discounts to be offered when a check to SON’s occurs.

Ways & Means – Bill Bryant – Helmets for Hero’s still active and a resource to help Veterans. \$100 Gift Card to Squadron from Flag and Emblem, for the most Sweatshirt Sales; Need to sell tickets for Quad – trying to reach \$12,000. Michael Fox needs permit for California.

Legislative – Ken Sutton – will talk to elected Officials in Sacramento.

Constitution and By-Laws – is a work in process.

Children & Youth – Tim Abadouara – did not receive reports

Leadership – no one at meeting to submit report

OTHER BUSINESS

Quad Tickets need to be distributed.

October – NEC in Indiana

Soco/Severance/Durkin spoke with Paul Brown, were unable to download reports from National from 2017 to Present.

January 25th – Western Rendezvous

